



2009-10 Resource Group Goals

The following goals were identified by the leaders of the 2009-10 resource groups. The specific terms of reference for each resource group were distributed at the International Assembly and are available in the *2009-10 Official Directory*. Additional information on the activities of all the resource groups will be available on President John Kenny's web pages on www.rotary.org starting 1 July 2009.

Health & Hunger Resource Group

The 2009-10 Health and Hunger Resource Group will:

- Encourage Rotary clubs and districts to work with schools and community groups, to raise awareness about and develop programs that address health and hunger issues (e.g. health fairs, soup kitchens, providing medical care for the uninsured)
- Urge cooperation between Rotary clubs and districts with government and other competent and reputable organizations to raise awareness and work cooperatively on programs that address health and hunger
- Support projects and programs that effectively address health and nutrition issues of mothers, infants, and children
- Support projects and programs that promote a safe blood supply
- Promote health and hunger education programs that address:
 - Basic nutrition
 - Polio, HIV/AIDS, tuberculosis, malaria, diarrheal diseases, respiratory diseases, and other preventable or treatable diseases
 - Hygiene and sanitation
- Communicate and publicize programs that connect Rotarians to information about natural disasters, famines and other complex emergencies that threaten health and cause hunger worldwide
- Collaborate with other Rotary resource groups
- Improve communication and reporting of Rotarian health and hunger projects
- Provide sincere, honest, and timely responses to all appropriate requests for assistance
- Recognize Rotarian service that improves health and reduces hunger

Literacy Resource Group

The 2009-10 Literacy Resource Group aims to raise awareness of literacy issues by encouraging every Rotary club to:

- Celebrate International Literacy Day on 8 September
- Celebrate Literacy Month in March



2009-10 Resource Group Goals

- Conduct a dictionary project or other book project
- Earn a District Literacy Award
- Conduct a vocational service literacy project
- Share information about club literacy projects with the district literacy chair and district governor
- Promote the connection of literacy to Rotary's service emphases of water, health, and hunger

Additionally, every district is strongly encouraged to:

- Conduct a district literacy workshop or area literacy workshop
- Incorporate a literacy component into all district training functions and the district conference

Public Image Resource Group

The 2009-10 Public Image Resource Group adopted the following vision and goals for the upcoming year:

Vision

The vision of the RI Public Image Resource Group is to create better recognition, appreciation and understanding of Rotary's humanitarian work in the world to enable Rotary districts and clubs to achieve their membership and service goals for present and future generations.

Key Goals

1. Promote RI public relations resources and importance of public relations
All area and zone coordinators should conduct public relations training (or participate in the program) for at least one PETS, GETS, District Conference and Institute within their zones. The team will place special emphasis of Rotary's public image as the personal reasonability of EVERY Rotarian.
2. Support media outreach for PolioPlus and other Rotary humanitarian projects
3. Share success stories of effective Rotary club and district efforts to tell the Rotary story
4. Help to promote Rotary during the 23 February celebrations
 - a. Support Rotary's efforts promote the organization around 23 February 2010.
 - b. Encourage Rotary clubs to participate in an event around that time period.



2009-10 Resource Group Goals

Water Resource Group

The 2009-10 Water Resource Group will:

- Encourage and facilitate major programs that demonstrate Rotary's ability to mobilize local resources and to work with international agencies, NGOs and the private sector to create a sustainable, water-based, disease-free, healthy community
- Support Rotary's International H2O Alliance
- Celebrate World Water Day on 22 March
- Recognize Rotarian efforts to address water and sanitation issues
- Encourage every Rotary club to participate in a sustainable water and/or sanitation project during the 2009-10 Rotary year
- Encourage every Rotarian to become aware of local and global issues relating to water and/or sanitation
- Create a guide to best practices
- Optimize the use of locally available manpower and material in order to create the greatest advantage for the local economy
- Publish and distribute a quarterly electronic newsletter
- Promote sustainable water and sanitation as a discussion topic at presidential conferences, district assemblies, district conferences, international institutes, zone institutes, and other gatherings of Rotarians and friends committed to humanitarian service

Youth Services Resource Group

Serve as a resource to:

- Provide information and resources on Interact, Rotaract, RYLA, and Youth Exchange
- Establish bi-directional and interactive communication between area and zone coordinators and districts in support of Interact, Rotaract, RYLA, and Youth Exchange
- Share relevant data and strategies between districts and zones
- Motivate Rotarians to improve upon current state of youth programs through marketing and promotion
- Encourage projects and activities that support polio eradication and the presidential emphases through Interact, Rotaract, RYLA, and Youth Exchange



2009-10 Resource Group Goals

- Promote/encourage linkages between Youth Services Resource Group and the 2009-10 Interact, Rotaract, RYLA, and Youth Exchange Committees
- Promote/encourage linkages between all five resource groups appointed in 2009-10
- Promote/encourage linkages between Youth Services Resource Group and the Regional Rotary International Membership Coordinators (RRIMCs)
- Support district efforts to present improved public image of Rotary among youth
- Foster positive perception of youth program alumni as potential future Rotarians when they become qualified

Program-specific Goals:

Interact:

- Match new, stagnating, or struggling Interact clubs with strong Interact clubs
- Match Rotary clubs wishing to grow Interact with other clubs with proven success
- Encourage every Rotary club to sponsor at least one Interact club
- Encourage sponsoring Rotary clubs to support Interact clubs in completing 2009-10 Interact Presidential Citation
- Encourage sponsoring Rotary clubs to invite Interactors to Rotary club meetings and club activities on a regular basis
- Encourage Interact clubs to update their contact information annually with RI

Rotaract:

- Match new, stagnating, or struggling Rotaract clubs with strong Rotaract clubs
- Match Rotary clubs wishing to grow Rotaract with other clubs with proven success
- Encourage every Rotary club to sponsor at least one Rotaract club
- Encourage sponsoring Rotary clubs to support Rotaract clubs in completing 2009-10 Rotaract Presidential Citation
- Encourage sponsoring Rotary clubs to invite Rotaractors to Rotary club meetings and club activities on a regular basis
- Encourage Rotaract clubs to update their contact information annually with RI

RYLA:

- Match districts wishing to start or strengthen RYLA with other districts with strong RYLA programs



2009-10 Resource Group Goals

- Promote age-appropriate RYLA events (consider customizing RYLAs for 14-18 year-olds, RYLA for 19-22 year-olds, and RYLA for 23-30 year-olds)
- Promote special RYLA events for disabled young people, or targeted to Interactors or Youth Exchange students
- Recommend inclusion of 2009-10 Presidential emphases in RYLA curricula
- Encourage zones to hold RYLA at club, district, and international level
- Encourage the involvement of other youth program participants (Interactors, Rotaractors, Youth Exchange students) in RYLA programs
- Encourage districts to submit RYLA Reports to RI after completing successful RYLA events

Youth Exchange:

- Match districts wishing to start or strengthen their Youth Exchange program with districts which have a strong Youth Exchange program
- Promote dialogue among districts to meet certification/recertification requirements and build Youth Exchange
- Encourage districts or clubs that are not currently participating in Youth Exchange to have a student from another district or club present at a meeting or a conference
- Encourage districts and clubs to have Youth Exchange students participate in club and/or district service projects or other Rotary youth programs
- Encourage districts to develop alumni groups and to organize better participation by alumni